

## Curriculum Vitae Kathrin Frey

### Personal

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Present position: Partner and Senior Consultant of KEK-CDC Consultants

Education: PhD in political science, University of Zurich, Switzerland  
Licentiate in political science, business and economics, international law,  
University of Zurich, Switzerland

Date of birth: September 4, 1976

Marital status: married, two children

Language: German, English, French

### Key qualifications

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- Evaluation of projects and programmes of public administrations and non-profit organisations (impact assessments, effectiveness analyses, process evaluations, evaluation of laws etc.)
- Design and implementation of applied research projects
- Concept development and moderation of strategic processes
- Design and implementation of workshops and training modules
- Focus: education, health, multilevel governance, network governance, evidence-based policy

### Selected mandates

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- 2020 – ongoing: Situation analysis heroin assisted treatment. Federal Office of Public Health.
- 2020 – ongoing: Evaluation of the new food law, Federal Food Safety and Veterinary Office. In cooperation with the Department of Political Science, University of Zurich.
- 2020 – ongoing: Evaluation of the project «ZigZag Plus – Visibility and support for children of parents with mental illness», Health Promotion Switzerland. In cooperation with IDHEAP, University of Lausanne.
- 2017 – ongoing: Communities 2030: What do Zurich's communities need to be fit in 2030? Conception and facilitation of an exchange process between the municipalities and the Canton of Zurich, Canton of Zurich.
- 2019-2020: Evaluation of the advocacy strategy «early childhood policy», Jacobs Foundation.
- 2019-2020: Qualitative study on the image of the city of Zurich, Zurich.
- 2019-2020: Analysis of the resource allocation in the field of HIV/STI prevention in the Canton of Zurich, Canton of Zurich and City of Zurich.

- 2018-2019: Evaluation of the National Dementia Strategy 2014-2019, Federal Office of Public Health. In cooperation with B,S,S.
- 2017-2019: "Evaluation of the Federal Act on Research involving Human Beings", Federal Office of Public Health, in cooperation with the Department of Political Science, University of Zurich.
- 2017-2018: "Evaluation of the integrated Border Management (Integrierte Grenzverwaltung)", State Secretariat for Migration, conducted together with TC Team Consult.
- 2018: Institutional Audit of the Human Security Division of the Swiss Federal Department of Foreign Affairs about the use of subsidies, EFK (Swiss Federal Audit Office).
- 2017: Supporting the reporting on "Decentralisation and Local Governance Project" (dldp Phase 3) North Albania, HELVETAS Swiss Intercooperation.
- 2016: Workshop "Building capacities of Social Science Research System (SSRS) in Albania for Policy Impact Assessment and Evidence-informed Policy-Making", Cooperation and Development Institute, PERFORM, Albania, conducted together with Prof. Thomas Widmer, UZH.

## Professional experience

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Since 2017	KEK-CDC Consultants <b>Senior Consultant and Partner</b>
2010 – 2017	Department of Political Science, University of Zurich <b>Senior researcher and project leader</b> <ul style="list-style-type: none"> <li>- Design and implementation of evaluations, analyses, feasibility studies, commissioned research project, potential analyses</li> <li>- Focus on public health, education, evidence-based policy-making</li> <li>- Design and implementation of conferences and workshops</li> <li>- Coordination of the research program „Policy evaluation in the Swiss Political System“ (SynEval) funded by the Swiss National Science Foundation</li> </ul>
2005 – 2010	NCCR Democracy <b>Scientific collaborator and PhD student</b> <ul style="list-style-type: none"> <li>- PhD thesis, NCCR democracy project „public performance information“ funded by the Swiss National Science Foundation</li> </ul>
2004 – 2009	Department of Political Science, University of Zurich <b>Scientific collaborator</b> <ul style="list-style-type: none"> <li>- Evaluations and commissioned studies</li> <li>- Design and implementation of quantitative and qualitative data collection and analysis</li> </ul>
2004 – 2005	Buero Vatter Politikforschung & -beratung, Bern <b>Scientific collaborator</b>
2000 – 2004	Department of Political Science, University of Zurich <b>Scientific assistant</b>
1996 – 2002	Parental education, Office for Youth and Vocational Counselling, Canton of Zurich <b>Freelance assistant</b>
1999 – 2000	Département de science politique, Université de Genève <b>Assistante de recherche</b>
1998 – 1999	Department of Political Science, University of Zurich <b>Teaching assistant</b>
1996 – 1999	Law office Martin Jaeggi, Zurich <b>Secretary</b>

## Selected publications (in english)

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Frey Kathrin, Locicero Stéphanie, Blank Patrica, et al., 2020. "Break the Chains 2015" community-based HIV prevention campaign for men who have sex with men in Switzerland: non-randomised evaluation and cost analysis. *BMJ Open* 2020;10:e032459. doi:10.1136/ [bmjopen-2019-032459](https://doi.org/10.1136/bmjopen-2019-032459).

Frey Kathrin, Goodman Chris, Widmer Thomas, Kübler Daniel, 2013. Feasibility study for an economic evaluation of prevention measures in the field of HIV and other sexually transmitted diseases. [Final report](#). Zürich: Institut für Politikwissenschaft, Universität Zürich.

Frey, Kathrin and Widmer, Thomas (2011). Revising Swiss policies: The influence of efficiency analyses. *American Journal of Evaluation*, 32(4): 494-517.

Frey, Kathrin and Kübler, Daniel (2011): How funding structures for HIV/AIDS research shape outputs and utilization: a Swiss case study. *Journal of the International Aids Society*, 14(Supplement 2): S7.

Frey, Kathrin (2010): Revising road safety policy: The role of systematic evidence in Switzerland. *Governance*, 23(4): 667-90.

Frey, Kathrin and Simone Ledermann (2010): Introduction: Evidence-based policy: A concept in geographical and substantive expansion. *German Policy Studies*, 6(2): 1-15.

## Experiences abroad

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Albania