

Curriculum Vitae MARINA HÄUSERMANN

Personal

Present Position: Junior Consultant, KEK – CDC
Education: M.A. in History / Anthropology of Transnationalism and the State, *insigni cum laude*, University of Bern (2014-2016)
B.A. in Contemporary History / Social Anthropology, *insigni cum laude*, University of Fribourg (2010-2013)
Date of Birth: 16.02.1991
Languages: German (mother tongue), Spanish (excellent), English (excellent), French (excellent), Russian (basic)

Key competences

- Desktop research as well as document and data analysis (e.g. qualitative content analysis) around specific key subjects
- Development, implementation and analysis of interviews, focus groups and online surveys with the use of professional software packages (e.g. Survalyzer, SurveyMonkey)
- Expertise in evaluation methodology and remote evaluation approaches
- Sound knowledge of different languages and ability to work, write and edit in German, Spanish, English, French and Russian as well as linguistic flair to create content for different audiences
- Team spirit and ability to work with and coordinate activities between a variety of internal and external actors

Selected Mandates (KEK – CDC)

- External analysis of the organization and allocation of funds in the field of development cooperation by the City of Zurich, Finance Department of the City of Zurich, 2019
- Support of the Process of Preparation and Elaboration of the Swiss Cooperation Strategy Kosovo 2021-2024, Swiss Agency for Development and Cooperation (SDC), 2019
- Evaluation of SDC's contribution to the centre of competence *Artlink* and the *SüdKulturFonds* mandate, in cooperation with *kultureval*, SDC, 2019
- Qualitative study on the image of the City of Zurich, on behalf of the Urban Development Division of the City of Zurich, 2019
- Study on the first two years of operation of the Duttweiler Federal Asylum Centre (BAZ) located in Zurich, Zurich Department of Social Affairs, 2019 (ongoing)
- Assessment and methodological report on impact studies by the State Secretariat of Economic Affairs (SECO) DSRE, SECO 2019
- Project study for the Urban Transformation Project / Reactivate Sarajevo, SECO, 2019
- Evaluation of the "Early childhood education and care" Advocacy Strategy, on behalf of the Jacobs Foundation, 2020
- Support of the Process of Preparation and Elaboration of the Regional Swiss Cooperation Programme for the South Caucasus 2021-24, SDC, 2020
- Support of the Focal Point Employment and Income (e+i), SDC, 2020-2024
- Quality assessment of evaluation reports of SECO, SECO, 2020

- Organizational consulting and support of the restructuring process of the allocation of funds of development cooperation by the City of Zurich, Department of the Mayor, 2020
- Situation analysis of the heroin-assisted treatment (HeGeBe), Federal Office of Public Health, 2020 (ongoing)
- Evaluation of the educational offer "In 80 languages around the world", City Museum Aarau, 2020 (ongoing)
- External review of the Swiss Humanitarian Aid Unit (SHA), SDC, 2020 (ongoing)
- Independent Evaluation New Regional Policy 2016-2023, SECO, 2020 (ongoing)
- External Evaluation of HEKS/EPER South Caucasus regional programme 2017-2021, HEKS/EPER, 2021 (ongoing)

Experiences abroad

Bosnia and Herzegovina, Chile, France, Kosovo, Occupied Palestinian Territories, Russia, Tanzania

Advanced training

- CAS in Evaluation, University of Bern, 2020. Thesis: Evaluation in times of Covid-19
- Evaluation Hackathon, IPDET/EvalYouth, 2020
- Visualisation in moderations, *begegnungsreich*, Zurich Switzerland, 2019
- Logical Frameworks / "Theory of Change" or impact models for organizations, CEPS Center for Philanthropy Studies, University of Basel, 2019
- Sharepoint & MS Teams, KMU Informatik, Zurich Switzerland, 2019
- Visualisation and graphic facilitation, *Echt Praktisch*, Zurich Switzerland, 2019
- Conception workshop, IAM Institute of Applied Media Studies, Zurich University of Applied Sciences and Arts, 2017

Major earlier professional experiences

2018-2019 *HELVETAS Swiss Intercooperation, Zurich: Exhibition assistant*

Research, editing and conception of the new Helvetas exhibition on "Global Happiness"; responsible for the mediation project "Glücksfundus"; conception of guided tours through the exhibition; preparation of funding applications; development of the web platform on Confluence Atlassian; coordination and organization of events; conception, realization, editing and subtitling of videos

2017-2018 *HELVETAS Swiss Intercooperation, Zurich: Events & Education Assistant / Intern*

Campaigns in the area of "Charity Running"; conception, implementation and analysis of online surveys; guided tours of various sizes through the exhibition "We eat the world"; research on the new exhibition "Global Happiness"; support and coordination of volunteer groups; media work for upcoming events; online communication on Facebook and creation of content for newsletters; organization and implementation of events

2015-2016 *Archive for Agricultural History, Bern: Research Assistant / Intern*

Indexing of archives; research and editing of scientific articles; updating of the online encyclopedia "Menschen auf dem Land"; responsible for the illustration and source editing of the publication "Rausch und Ordnung" (2016) on alcohol policy in Switzerland

2013-2014 *FDFA, Swiss Embassy in Santiago de Chile, Chile: Academic Intern*

Responsible for monitoring and evaluation of local projects; answering inquiries about scholarships; training of two additional interns; design and content of newsletters; event management; research and writing of reports on current topics (human rights, politics, dealing with the past)